

LEO BURNETT U.S.A.

A DIVISION OF LEO BURNETT COMBINE, INC.

Ad No. TT100-Reg. No. 72404-CR/TL/98-1 Page-B/W-7" x 10" - Trade Magazines, 1991 (B)

00077

Printed in U.S.A.

The number one selling cigarette in America, and around the world.

Marlboro



Year after year, Philip Morris outgrows the rest of the industry combined.

**PHILIP
MORRIS**



2061192005